

# RESPONSIBLE ORGANIZATIONAL LEADERSHIP IN THE OUTDOOR INDUSTRY

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## Responsible Organizational Leadership in the Outdoor Industry

The Graduate Certificate in Responsible Organizational Leadership in the Outdoor Industry provides the tools and skills required for professionals to advance their careers in the Outdoor Industry. The certificate focuses on industry-specific content to enable professionals to develop the capacity and skill necessary to effectively and strategically lead organizations, manage change, improve financial, environmental, and social performance, and create and execute strategic plans. The coursework engages professionals with content related to executive leadership, business ethics, organizational behavior, diversity, equity, inclusion, and belonging (DEIB), social responsibility, and environmental sustainability in the outdoor industry.

### Program Benefits

This program offers professionals an opportunity to enhance and/or specialize their education without committing to a full MBA program. Courses in this program are held online and in the evening, to allow working professionals an opportunity to gain specialized education and advance their careers in the Outdoor Industry. Additionally, this program offers organizations an opportunity to invest in their employees, leading to improved job satisfaction and higher retention.

### Admission Requirements

Admission requirements will match those associated with the OIMBA program.

- BA or BS degree in Business or related program from a regionally accredited college or university or completion of MBA 690: MBA Essentials
- Minimum undergraduate GPA of 3.0 on a 4.0 scale is desirable.\* Official transcript required.
- Greater than three years of work experience in the outdoor industry\*\*

*\*Candidates who do not meet the minimum GPA but have significant work experience will be considered.*

*\*\*Candidates with less than three years of professional experience will be evaluated on a case-by-case basis.*

### Program Requirements

9 credits are required, including:

Code	Title	Credits
MBA 603	Leadership, Ethics, and Organizational Behavior	3
MBA 607	Sustainable Strategic Management in the Outdoor Industry	3
MBA 697	Special Topics	3
<b>Total Credits</b>		<b>9</b>