

SUSTAINABLE FINANCIAL MANAGEMENT IN THE OUTDOOR INDUSTRY

Sustainable Financial Management in the Outdoor Industry

The Graduate Certificate in Sustainable Financial Management in the Outdoor Industry is designed to provide the essential concepts, theories, and practices relevant to sustainable finance and accounting in the Outdoor Industry. The certificate focuses on industry-specific content to enable professionals to advance their skills in assessing and managing the financial health of organizations in the outdoor industry. The coursework engages professionals with content related to financial, ethical, and environmental accounting issues and frameworks, financial decision-making theory and practice, financial analysis and forecasting, risk management, capital budgeting, sustainable finance, economic, environmental, social, and governance (ESG) issues, and alternative financing arrangements.

Program Benefits

The requirements of the certificate allow working professionals who may not have the time or resources to dedicate to the full MBA program to gain specialized education in Sustainable Financial Management to advance their career in the Outdoor Industry. The courses are offered fully-online and in the evening to enable students to gain valuable education while continuing to work full-time. The program also offers companies an opportunity to make a feasible investment in their employees that could lead to higher retention and job satisfaction.

Admission Requirements

Admission requirements will match those associated with the OIMBA program.

- BA or BS degree in Business or related program from a regionally accredited college or university or completion of MBA 690: MBA Essentials
- Minimum undergraduate GPA of 3.0 on a 4.0 scale is desirable.* Official transcript required.
- Greater than three years of work experience in the outdoor industry**

**Candidates who do not meet the minimum GPA but have significant work experience will be considered.*

***Candidates with less than three years of professional experience will be evaluated on a case-by-case basis.*

Program Requirements

9 credits are required, including:

Code	Title	Credits
MBA 600	Sustainability Accounting	3
MBA 602	Managerial Finance	3
MBA 615	Sustainable Finance	3
Total Credits		9