

ADULT DEGREE COMPLETION (ADC)

Adult Degree Completion is offered through Western and is intended for off-campus, non traditional students accepted into the ADC program. Delivered entirely online, ADC is designed for individuals who aspire to earn their undergraduate degree while continuing to live and work beyond the traditional Western community.

ADC currently offers a major in Business Communication. A student who successfully completes the Business Communication major gains basic theoretical knowledge and practical skills in the areas of marketing, accounting, finance, management, interpersonal communication, social media, public relations, technical writing, conflict management, and ethics.

The Business Communication major within ADC also offers a twelve-credit Digital Marketing Specialization to augment student skills in the areas of graphic arts, social media design and analytics, and consumer behavior.

Capstone Course Requirement

The following course fulfills the capstone course requirement for either major in Adult Degree Completion: ADC 490 Capstone - Capstone.

Criteria for Admission for Adult Degree Completion

ADC applicants must submit official transcripts from all prior colleges and universities. ADC applicants must have a combined grade-point average of at least 2.3 from all prior colleges or universities to be considered for admission. ADC applicants must have completed at least the same level of high school course work required of freshmen applicants. Additionally,

- Applicants must have a minimum of 24 credits from an accredited institution.
- Applicants must be 23 years or older at the time of the start of the ADC coursework.
- If applicants have attended Western Colorado University, a 12-month no enrollment period must occur between last fully-enrolled semester in traditional undergraduate coursework and admission into ADC.
- Adult Degree Completion - Business Communication Major (<https://catalog.western.edu/undergraduate/programs/adult-completion/business-communication/>)