

# BUSINESS ADMINISTRATION COMPREHENSIVE MAJOR: LATIN AMERICAN BUSINESS EMPHASIS

## Program Requirements

A minimum of 60 credits is required including the 21-credit Base Curriculum, the 15- credit Business Administration Nucleus:

Code	Title	Credits
<b>Base Curriculum</b>		
ACC 201	Introduction to Financial Accounting	3
ACC 202	Introduction to Managerial Accounting	3
ECON 201	Macroeconomics (GT-SS1)	3
ECON 202	Microeconomics	3
Select one of the following mathematics courses:		3-4
MATH 140	College Algebra (GT-MA1)	
MATH 141	Precalculus (GT-MA1)	
MATH 151	Calculus I (GT-MA1)	
One of the following:		3
BUAD 220	Spreadsheets and Analysis	
CS 120	Professional Computer Skills	
One of the following:		3
MATH 213	Probability and Statistics (GT-MA1)	
ECON 216	Statistics for Business and Economics	
<b>Total Credits</b>		<b>21-22</b>

The 15-credit Business Administration Nucleus forms the core for each of the emphasis areas and also comprises the bulk of the Standard Program. It is important that the student achieve a high level of understanding of the basic fundamental concepts represented by these courses to be successful in the completion of the required upper-level course work and in their business career. If BUAD 350 Human Resource Management Human Resource Management is used to satisfy the requirements of the Business Administration Nucleus, then it cannot be used to satisfy the elective requirement within the major.

Code	Title	Credits
<b>Business Administration Nucleus</b>		
BUAD 185	Business Communication	3
BUAD 210	Foundations of Business Law	3
BUAD 270	Principles of Marketing	3
BUAD 360	Managerial Finance	3
One of the following:		3
BUAD 333	Organizational Behavior	
BUAD 350	Human Resource Management	
<b>Total Credits</b>		<b>15</b>

And the following courses:

Code	Title	Credits
BUAD 340	Global Business	3
BUAD 491	Strategic Management	3
ECON 303	International Economics and Globalization	3
HIST 260	History of Latin America GH11 (or another appropriate History course)	3
Select three credits of the following:		3
BUAD 311	Business Analytics	
BUAD 335	Marketing Communications	
BUAD 345	Consumer Behavior	
BUAD 350	Human Resource Management	
Select three of the following, based on proficiency:		9
SPAN 101	Elementary Spanish I	
SPAN 102	Elementary Spanish II	
SPAN 201	Intermediate Spanish I	
SPAN 202	Intermediate Spanish II	
SPAN 341	Latin American Civilization and Culture	
<b>Total Credits</b>		<b>24</b>

## Capstone Course Requirement

The following courses in the Business Administration Major fulfill the capstone course requirement: BUAD 491 STRATEGIC MANAGEMENT.

## Graduation Requirements

Undergraduate programs require a minimum of 120 semester credits for graduation. Of those 120 credits, 40 credits must be in upper-division courses (those marked 300 and above). Fifteen of these 40 upper-division credits must be earned in courses that are part of the standard or comprehensive major program being pursued.

Students are expected to review all graduation requirements, which can be found in the Western Undergraduate Catalog: Graduation Requirements (<https://catalog.western.edu/undergraduate/graduation-requirements/>).

Course	Title	Credits
<b>Year One</b>		
<b>Fall</b>		
BUAD 101	Business of Life	3
ENG 102	Writing and Rhetoric I (GT-CO1)	3
Gen Ed	Natural Sciences w/lab	4
HWTR 100	First Year Seminar	1
MATH 140	College Algebra (GT-MA1)	3
		<b>Credits</b>
		<b>14</b>
<b>Spring</b>		
ACC 201	Introduction to Financial Accounting	3
ECON 201	Macroeconomics (GT-SS1)	3
ENG 103	Writing and Rhetoric II (GT-CO2)	3
Gen Ed	Natural Sciences w/lab	4
HIST 260	History of Latin America GH11	3
		<b>Credits</b>
		<b>16</b>
<b>Year Two</b>		
<b>Fall</b>		
ACC 202	Introduction to Managerial Accounting	3
ECON 216	Statistics for Business and Economics	3
Elective	Elective	3
Gen Ed	Area III	6
		<b>Credits</b>
		<b>15</b>

**Spring**

BUAD 220	Spreadsheets and Analysis	3
BUAD 270	Principles of Marketing	3
ECON 202	Microeconomics	3
Gen Ed	Area I	3
Gen Ed	Area III	3
<b>Credits</b>		<b>15</b>

**Year Three****Fall**

BUAD 185	Business Communication	3
BUAD 210	Foundations of Business Law	3
Elective	Elective	3
Elective	Emphasis Elective	3
Elective	Spanish Elective	3
<b>Credits</b>		<b>15</b>

**Spring**

BUAD 311	Business Analytics	3
BUAD 333 or BUAD 350	Organizational Behavior or Human Resource Management	3
BUAD 340	Global Business	3
Elective	Elective	3
Elective	Spanish Elective	3
<b>Credits</b>		<b>15</b>

**Year Four****Fall**

BUAD 360	Managerial Finance	3
ECON 303	International Economics and Globalization	3
Elective	Elective	6
Elective	Spanish Elective	3
<b>Credits</b>		<b>15</b>

**Spring**

BUAD 491	Strategic Management	3
Elective	Elective	12
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>120</b>