

BUSINESS ADMINISTRATION COMPREHENSIVE MAJOR: MANAGEMENT EMPHASIS

Program Requirements

A minimum of 57 credits is required, including the 21-credit Base Curriculum, the 15- credit Business Administration Nucleus (students must take BUAD 333 Organizational Behavior in the Nucleus):

Code	Title	Credits
Base Curriculum		
ACC 201	Introduction to Financial Accounting	3
ACC 202	Introduction to Managerial Accounting	3
ECON 201	Macroeconomics (GT-SS1)	3
ECON 202	Microeconomics	3
Select one of the following mathematics courses:		3-4
MATH 140	College Algebra (GT-MA1)	
MATH 141	Precalculus (GT-MA1)	
MATH 151	Calculus I (GT-MA1)	
One of the following:		3
BUAD 220	Spreadsheets and Analysis	
CS 120	Professional Computer Skills	
One of the following:		3
MATH 213	Probability and Statistics (GT-MA1)	
ECON 216	Statistics for Business and Economics	
Total Credits		21-22

The 15-credit Business Administration Nucleus forms the core for each of the emphasis areas and also comprises the bulk of the Standard Program. It is important that the student achieve a high level of understanding of the basic fundamental concepts represented by these courses to be successful in the completion of the required upper-level course work and in their business career. If BUAD 350 Human Resource Management is used to satisfy the requirements of the Business Administration Nucleus, then it cannot be used to satisfy the elective requirement within the major.

Code	Title	Credits
Business Administration Nucleus		
BUAD 185	Business Communication	3
BUAD 210	Foundations of Business Law	3
BUAD 270	Principles of Marketing	3
BUAD 360	Managerial Finance	3
One of the following:		3
BUAD 333	Organizational Behavior	
BUAD 350	Human Resource Management	
Total Credits		15

And the following courses:

Code	Title	Credits
BUAD 275	Design Your Life	3
BUAD 311	Business Analytics	3

BUAD 350	Human Resource Management	3
BUAD 491	Strategic Management	3
Select three of the following electives:		9
BUAD 101	Business of Life ¹	
BUAD 150	Introduction to Sustainable Tourism & Hospitality ¹	
BUAD 300	Business Ethics	
BUAD 315	Advanced Business Law	
BUAD 325	Management Information Systems	
BUAD 335	Marketing Communications	
BUAD 340	Global Business	
BUAD 345	Consumer Behavior	
BUAD 499	Internship in Business Administration ¹	
ECON 303	International Economics and Globalization	
Total Credits		21

¹ No more than three credits from BUAD 101 Business of Life, BUAD 150 Introduction to Sustainable Tourism & Hospitality, or BUAD 499 Internship in Business Administration may be used to satisfy the elective requirement.

Capstone Course Requirement

The following courses in the Business Administration Major fulfill the capstone course requirement: BUAD 491 STRATEGIC MANAGEMENT.

Graduation Requirements

Undergraduate programs require a minimum of 120 semester credits for graduation. Of those 120 credits, 40 credits must be in upper-division courses (those marked 300 and above). Fifteen of these 40 upper-division credits must be earned in courses that are part of the standard or comprehensive major program being pursued.

Students are expected to review all graduation requirements, which can be found in the Western Undergraduate Catalog: Graduation Requirements (<https://catalog.western.edu/undergraduate/graduation-requirements/>).

Course	Title	Credits
Year One		
Fall		
BUAD 101	Business of Life	3
ENG 102	Writing and Rhetoric I (GT-CO1)	3
Gen Ed	Natural Sciences w/lab	4
HWTR 100	First Year Seminar	1
MATH 140	College Algebra (GT-MA1)	3
Credits		14
Spring		
ACC 201	Introduction to Financial Accounting	3
ECON 201	Macroeconomics (GT-SS1)	3
ENG 103	Writing and Rhetoric II (GT-CO2)	3
Gen Ed	Natural Sciences w/lab	4
Gen Ed	Area III	3
Credits		16
Year Two		
Fall		
ACC 202	Introduction to Managerial Accounting	3
ECON 216	Statistics for Business and Economics	3
Elective	Elective	3
Gen Ed	Area I	3

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Gen Ed	Area III	3
Credits		15
Spring		
BUAD 220	Spreadsheets and Analysis	3
BUAD 270	Principles of Marketing	3
ECON 202	Microeconomics	3
Gen Ed	Area I	3
Gen Ed	Area III	3
Credits		15
Year Three		
Fall		
BUAD 185	Business Communication	3
BUAD 210	Foundations of Business Law	3
BUAD 275	Design Your Life	3
BUAD 311	Business Analytics	3
Elective	Elective	3
Credits		15
Spring		
BUAD 333	Organizational Behavior	3
BUAD 350	Human Resource Management	3
Elective	Elective	6
Elective	Emphasis Elective	3
Credits		15
Year Four		
Fall		
BUAD 360	Managerial Finance	3
Elective	Elective	9
Elective	Emphasis Elective	3
Credits		15
Spring		
BUAD 491	Strategic Management	3
Elective	Elective	12
Credits		15
Total Credits		120