

BUSINESS ADMINISTRATION COMPREHENSIVE MAJOR: SUSTAINABLE TOURISM & HOSPITALITY MANAGEMENT (STHM) EMPHASIS

Program Requirements

A minimum of 63 credits is required, including the 21-credit Base Curriculum, the 15-credit Business Administration Nucleus

Code	Title	Credits
Base Curriculum		
ACC 201	Introduction to Financial Accounting	3
ACC 202	Introduction to Managerial Accounting	3
ECON 201	Macroeconomics (GT-SS1)	3
ECON 202	Microeconomics	3
Select one of the following mathematics courses:		3-4
MATH 140	College Algebra (GT-MA1)	
MATH 141	Precalculus (GT-MA1)	
MATH 151	Calculus I (GT-MA1)	
One of the following:		3
BUAD 220	Spreadsheets and Analysis	
CS 120	Professional Computer Skills	
One of the following:		3
MATH 213	Probability and Statistics (GT-MA1)	
ECON 216	Statistics for Business and Economics	
Total Credits		21-22

The 15-credit Business Administration Nucleus forms the core for each of the emphasis areas and also comprises the bulk of the Standard Program. It is important that the student achieve a high level of understanding of the basic fundamental concepts represented by these courses to be successful in the completion of the required upper-level course work and in their business career. If BUAD 350 Human Resource Management Human Resource Management is used to satisfy the requirements of the Business Administration Nucleus, then it cannot be used to satisfy the elective requirement within the major.

Code	Title	Credits
Business Administration Nucleus		
BUAD 185	Business Communication	3
BUAD 210	Legal Environment of Business	3
BUAD 270	Principles of Marketing	3
BUAD 360	Managerial Finance	3
One of the following:		3
BUAD 333	Organizational Behavior	
BUAD 350	Human Resource Management	
Total Credits		15

And the following 27 credits:

Code	Title	Credits
BUAD 150	Introduction to Sustainable Tourism & Hospitality	3
BUAD 315	Advanced Business Law	3
BUAD 334	RESORT OPERATIONS	3
BUAD 343	Sales I	3
BUAD 363	Business and the Environment	3
BUAD 399	Internship	3
BUAD 482	Sustainable Tourism & Hospitality Management	3
BUAD 491	Strategic Management	3
Select one of the following:		3
BUAD 345	Consumer Behavior	
BUAD 350	Human Resource Management	
BUAD 499	Internship in Business Administration	
ROE 398	Program Planning (with laboratory)	
Total Credits		27

Graduation Requirements

Undergraduate programs require a minimum of 120 semester credits for graduation. Of those 120 credits, 40 credits must be in upper-division courses (those marked 300 and above). Fifteen of these 40 upper-division credits must be earned in courses that are part of the standard or comprehensive major program being pursued.

Students are expected to review all graduation requirements, which can be found in the Western Undergraduate Catalog: Graduation Requirements (<https://catalog.western.edu/undergraduate/graduation-requirements/>).

Course	Title	Credits
Year One		
Fall		
BUAD 101	Business of Life	3
ENG 102	Writing and Rhetoric I (GT-CO1)	3
HWTR 100	First Year Seminar	1
MATH 140	College Algebra (GT-MA1)	3
Gen Ed	Natural Sciences w/lab	4
Credits		14
Spring		
ACC 201	Introduction to Financial Accounting	3
ECON 201	Macroeconomics (GT-SS1)	3
Gen Ed	Arts & Humanities	3
Gen Ed	Natural Sciences w/lab	4
Gen Ed	Social Sciences	3
Credits		16
Year Two		
Fall		
ACC 202	Introduction to Managerial Accounting	3
BUAD 150	Introduction to Sustainable Tourism & Hospitality	3
ECON 216	Statistics for Business and Economics	3
ENG 103	Writing and Rhetoric II (GT-CO2)	3
Gen Ed	Arts & Humanities	3
Credits		15
Spring		
BUAD 220	Spreadsheets and Analysis	3
BUAD 270	Principles of Marketing	3
ECON 202	Microeconomics	3
Gen Ed	Arts & Humanities	3
Gen Ed	Social Sciences	3
Credits		15

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Summer		
BUAD 399	Internship	3
Credits		3
Year Three		
Fall		
BUAD 185	Business Communication	3
BUAD 210	Legal Environment of Business	3
BUAD 343	Sales I	3
BUAD 337		3
Credits		12
Spring		
BUAD 315	Advanced Business Law	3
BUAD 333 or BUAD 350	Organizational Behavior or Human Resource Management	3
BUAD 334	RESORT OPERATIONS	3
Elective	Elective	6
Credits		15
Summer		
BUAD 499	Internship in Business Administration	3
Credits		3
Year Four		
Fall		
BUAD 360	Managerial Finance	3
BUAD 363	Business and the Environment	3
Elective	Elective	6
Elective	Emphasis Elective	3
Credits		15
Spring		
BUAD 482	Sustainable Tourism & Hospitality Management	3
BUAD 491	Strategic Management	3
Elective	Elective	9
Credits		15
Total Credits		123