

BUSINESS ADMINISTRATION MAJOR: STANDARD PROGRAM

Program Requirements

All standard majors require a minor in a second discipline or a second major.

The Standard Program requires a minimum of 45 credits including the 21-credit Base Curriculum, the 15-credit Business Administration Nucleus, BUAD 491 Strategic Management, and six credits of Business Administration electives. At least three credits of the six credits must be upper-division Business Administration electives, and no more than three credits may be from: BUAD 101 Business of Life, BUAD 150 Introduction to Sustainable Tourism & Hospitality, or BUAD 499 Internship in Business Administration. Electives should be chosen in consultation with an advisor. BUAD 397 Special Topics or BUAD 497 Special Topics courses are allowed to count toward the six-credit requirement only with departmental approval.

| Code | Title | Credits |
|--|---------------------------------------|--------------|
| Base Curriculum | | |
| ACC 201 | Introduction to Financial Accounting | 3 |
| ACC 202 | Introduction to Managerial Accounting | 3 |
| ECON 201 | Macroeconomics (GT-SS1) | 3 |
| ECON 202 | Microeconomics | 3 |
| Select one of the following mathematics courses: | | 3-4 |
| MATH 140 | College Algebra (GT-MA1) | |
| MATH 141 | Precalculus (GT-MA1) | |
| MATH 151 | Calculus I (GT-MA1) | |
| One of the following: | | 3 |
| BUAD 220 | Spreadsheets and Analysis | |
| CS 120 | Professional Computer Skills | |
| One of the following: | | 3 |
| MATH 213 | Probability and Statistics (GT-MA1) | |
| ECON 216 | Statistics for Business and Economics | |
| Total Credits | | 21-22 |

The 15-credit Business Administration Nucleus forms the core for each of the emphasis areas and also comprises the bulk of the Standard Program. It is important that the student achieve a high level of understanding of the basic fundamental concepts represented by these courses to be successful in the completion of the required upper-level course work and in their business career. If BUAD 350 Human Resource Management Human Resource Management is used to satisfy the requirements of the Business Administration Nucleus, then it cannot be used to satisfy the elective requirement within the major.

| Code | Title | Credits |
|--|-----------------------------|---------|
| Business Administration Nucleus | | |
| BUAD 185 | Business Communication | 3 |
| BUAD 210 | Foundations of Business Law | 3 |
| BUAD 270 | Principles of Marketing | 3 |
| BUAD 360 | Managerial Finance | 3 |

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| One of the following: | | 3 |
| BUAD 333 | Organizational Behavior | |
| BUAD 350 | Human Resource Management | |
| Total Credits | | 15 |

Business Administration and Environment and Sustainability Coordinated Double Major

If a student elects to complete a Business Administration Major: Standard Program and the coordinated Environmental Studies Major: Standard Program, the student must complete the six credits of upper-division Business Administration electives by taking two of the following: ECON 370 Natural Resource Economics, BUAD 363 Business and the Environment, or BUAD 410 Water Law.

Capstone Course Requirement

The following courses in the Business Administration Major fulfill the capstone course requirement: BUAD 491 STRATEGIC MANAGEMENT.

Graduation Requirements

Undergraduate programs require a minimum of 120 semester credits for graduation. Of those 120 credits, 40 credits must be in upper-division courses (those marked 300 and above). Fifteen of these 40 upper-division credits must be earned in courses that are part of the standard or comprehensive major program being pursued.

Students are expected to review all graduation requirements, which can be found in the Western Undergraduate Catalog: Graduation Requirements (<https://catalog.western.edu/undergraduate/graduation-requirements/>).

| Course | Title | Credits |
|-----------------|---------------------------------------|-----------|
| Year One | | |
| Fall | | |
| BUAD 101 | Business of Life | 3 |
| ENG 102 | Writing and Rhetoric I (GFC01) | 3 |
| Gen Ed | Natural Sciences w/lab | 4 |
| HWTR 100 | First Year Seminar | 1 |
| MATH 140 | College Algebra (GT-MA1) | 3 |
| Credits | | 14 |
| Spring | | |
| ACC 201 | Introduction to Financial Accounting | 3 |
| ECON 201 | Macroeconomics (GF-SS1) | 3 |
| ENG 103 | Writing and Rhetoric II (GT-CO2) | 3 |
| Gen Ed | Natural Sciences w/lab | 4 |
| Gen Ed | Area III | 3 |
| Credits | | 16 |
| Year Two | | |
| Fall | | |
| ACC 202 | Introduction to Managerial Accounting | 3 |
| ECON 216 | Statistics for Business and Economics | 3 |
| Elective | Elective | 3 |
| Gen Ed | Area I | 3 |
| Gen Ed | Area III | 3 |
| Credits | | 15 |
| Spring | | |
| BUAD 220 | Spreadsheets and Analysis | 3 |
| BUAD 270 | Principles of Marketing | 3 |
| ECON 202 | Microeconomics | 3 |
| Gen Ed | Area I | 3 |

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| Gen Ed | Area III | 3 |
| Credits | | 15 |
| Year Three | | |
| Fall | | |
| BUAD 185 | Business Communication | 3 |
| BUAD 210 | Foundations of Business Law | 3 |
| Elective | Elective | 3 |
| Elective | Minor course | 6 |
| Credits | | 15 |
| Spring | | |
| BUAD 333 | Organizational Behavior | 3 |
| BUAD | Upper Division Elective | 3 |
| Elective | Elective | 3 |
| Elective | Minor course | 6 |
| Credits | | 15 |
| Summer | | |
| BUAD 499 | Internship in Business Administration (optional, but recommended) | 3 |
| Credits | | 3 |
| Year Four | | |
| Fall | | |
| BUAD 360 | Managerial Finance | 3 |
| Elective | Elective | 3 |
| Elective | Minor course | 6 |
| Elective | Minor course OR Elective | 3 |
| Credits | | 15 |
| Spring | | |
| BUAD 491 | Strategic Management | 3 |
| Elective | Elective | 12 |
| Credits | | 15 |
| Total Credits | | 123 |