

BUSINESS ADMINISTRATION MINOR - BUSINESS DEVELOPMENT ESSENTIALS

A minimum of 21 credits is required, including the six required courses plus one elective course from the list below:

Code	Title	Credits
BUAD 185	Business Communication	3
BUAD 210	Legal Environment of Business	3
BUAD 270	Principles of Marketing	3
BUAD 275	Design Your Life	3
BUAD 343	Sales I	3
BUAD 350	Human Resource Management	3
One of the following:		3
BUAD 327	Social Media Marketing	
BUAD 335	Marketing Communications	
BUAD 355	Finance for the Non-Financial Manager	
BUAD 375	Applied Design Thinking & Innovation	
Total Credits		21