GRAPHIC DESIGN, BACHELOR OF FINE ARTS

To receive and maintain Bachelor of Fine Arts (B.F.A.) in Art candidate status each semester, students must continuously create artwork outside of course assignments that exhibits the highest quality and creativity. When students receive B.F.A. in Art candidate status, they must report to their advisor for continuance in the program. The advisor is responsible for critiques, guidance, and assistance in the completion of the senior exhibition.

At the completion of the B.F.A. Foundation Program, students' portfolios should demonstrate the criteria identified by the Art faculty and B.F.A. acceptance form. The review committee will identify students' portfolios that reflect Bachelor of Fine Arts in Art degree potential.

Students wishing to apply for candidacy to the Bachelor of Fine Arts in Art Program must: apply no earlier than the spring of their sophomore year and no later than the fall of their junior year, present a portfolio of recent art works, specify an emphasis of study, be in good academic standing, and have completed the following courses with a minimum grade of "C":

Program Requirements: A minimum of 72 credits is required

Code	Title	Credits
Base Curriculum:		
ART 119	Foundation Drawing I	3
ART 171	Foundation Design: Two-Dimensional	3
ART 172	Foundation Design: Three-Dimensional	3
ART 173	Foundation Design: Digital Art and Design	3
ART 222	Art History I	3
ART 223	Art History II (GT-AH1)	3
ART 400	Artist's Portfolio/Senior Exhibition	3
DES 270	Introduction to Graphic Design and Illustration	3
DES 271	Typography	3
DES 370	Intermediate Graphic Design	3
DES 375	Intermediate Magazine Production	3
DES 470	Advanced Design and Illustration I	3
DES 471	Senior Project in Design	3
DES 425	History of Graphic Design	3
DES 475	Advanced Magazine Production I	3
DES 499		
And the following Required courses:		
BUAD 270	Principles of Marketing	3
BUAD 335	Marketing Communications	3
COM 346	Multimedia Communication	3
CS 160	Introduction to Web Design	3
Select two of the following:		6
ART 203	Introduction to Ceramics	
ART 230	Introduction to Sculpture	
ART 235	Introduction to Jewelry	
ART 280	Introduction to Painting	
ART 286	Introduction to Watercolor	
ART 346	Intermediate Photography	
ART 357	Intermediate Printmaking	
Select two of the following:		6
BUAD 185	Business Communication	
BUAD 327	Social Media Marketing	
BUAD 345	Consumer Behavior	
COM 241	Media Writing	
COM 274	Public Relations Communication	
COM 323	Media/ Arts Management	
COM 375	Social Media Skills	
SOC 168	Social Problems	
SOC 340	Social Movements	

Course	Title	Credits
Year One		
Fall		
ART 000	Exhibition and Convocation Attendance	0
ART 119	Foundation Drawing I	3
ART 171	Foundation Design: Two-Dimensional	3
ENG 102	Writing and Rhetoric I (GT-CO1)	3
HWTR 100	First Year Seminar	1
MATH 105	Mathematics for the Liberal Arts (GT-MA1)	3
Gen Ed	General Education	3
	Credits	**16**
Spring		
ART 000	Exhibition and Convocation Attendance	0
ART 172	Foundation Design: Three-Dimensional	3
ART 173	Foundation Design: Digital Art and Design	3
ENG 103	Writing and Rhetoric II (GT-CO2)	3
Gen Ed	General Education	6
	Credits	**15**
Year Two		
Fall		
ART 000	Exhibition and Convocation Attendance	0
ART 222	Art History I	3
BUAD 270	Principles of Marketing	3
CS 160	Introduction to Web Design	3
DES 270	Introduction to Graphic Design and Illustration	3
Gen Ed	General Education	3
	Credits	**15**
Spring		
ART 000	Exhibition and Convocation Attendance	0
ART 223	Art History II (GT-AH1)	3
BUAD 335	Marketing Communications	3
DES 271	Typography	3
DES 370	Intermediate Graphic Design	3
Gen Ed	General Education	3
	Credits	**15**
Year Three		
Fall		
ART 000	Exhibition and Convocation Attendance	0
ART 246 or ART 257	Introduction to Photography or Introduction to Printmaking	3
DES 425	History of Graphic Design	3
DES 470	Advanced Design and Illustration I	3
Gen Ed	General Education	3
Elective	ART Elective	3
Elective	BUAD, COM, or SOC Elective	3
	Credits	**18**
Spring		
ART 000	Exhibition and Convocation Attendance	0

COM 346	Multimedia Communication	3
Gen Ed	General Education	3
Elective	ART Elective	3
Elective	BUAD, COM, or SOC Elective	3
	Credits	**12**
Year Four		
Fall		
ART 000	Exhibition and Convocation Attendance	0
ART 400	Artist's Portfolio/Senior Exhibition	3
DES 471	Senior Project in Design	3
DES 499		3
Elective	Career Pathway Elective	6
	Credits	**15**
Spring		
ART 000	Exhibition and Convocation Attendance	0
ART 400	Artist's Portfolio/Senior Exhibition	3
DES 375	Intermediate Magazine Production	3
DES 499		
Elective	Elective	3
	Credits	**9**
	Total Credits	**115**