

# ENVIRONMENT AND SUSTAINABILITY EMPHASIS (WITH A 3+2 OUTDOOR INDUSTRY MBA)

The ENVS 3+2 into the OIMBA program allows students to complete the B.A. in Environment and Sustainability (ENVS) and the Outdoor Industry MBA (OIMBA) at Western in five years. To remain qualified for the 3+2, upon entering into the third year student must have:

- maintained a 3.0 cumulative GPA and a 3.25 GPA within the major;
- provided three letters of recommendation, at least one of which is to be a professional reference and at least one of which is to be an academic reference from the student's major at Western;
- submitted a written Statement of Purpose to the Graduate Program in Outdoor Industry MBA, detailing ideas for the eventual Capstone Project; and,
- submitted an application and in competition with all other OIMBA applicants.

At this point, if any aspect of a student's performance is found to be insufficient, the Outdoor Industry MBA Director will recommend denial of acceptance, in which case, the student will need to find a new emphasis or minor in order to complete the undergraduate degree. Upon meeting the requirements above, and after Sophomore Year (reaching 65 credits in this plan - see "DEGREE PLAN) holding to the same GPA and general performance standards outlined above, the School of Graduate Studies will designate the student as an "Outdoor Industry MBA candidate with provisional acceptance." Upon completion of Year Four of this plan, the student will receive the BA and the School of Graduate Studies may designate the student as an "Outdoor Industry MBA degree seeking student." After year three, students who have completed all other requirements of the 3+2 program and all Western undergraduate requirements yet choose to leave the OIMBA program before Year 5, will still have completed the undergraduate BA in ENVS and will have earned the 120 credits necessary for a Western undergraduate degree.

## Program Requirements

### ENVIRONMENT & SUSTAINABILITY EMPHASIS (WITH A 3+2 OUTDOOR INDUSTRY MBA)

A minimum of 68 credits is required for the ENVS and BUAD B.A. components of the emphasis. In the fourth years, an additional 18 credits of Outdoor Industry MBA coursework is completed in the Outdoor Industry MBA degree.

Code	Title	Credits
BIOL 130	Environmental Biology (GT-SC2)	3
BIOL 135	Environmental Biology Laboratory (GT-SC1)	1
ENVS 100	Introduction to Environment and Sustainability (GT-SS2)	3
ENVS 200	Writing the Environment	3
ENVS 301	Science of Sustainability and Resilience	3
ENVS 350	U.S. and Western Environmental Politics	3
ENVS 360	Global Environmental Policy	3
ENVS 390	Environmental Monitoring	4

ENVS 400	Applied Sustainability	3
ENVS 410	Environmental Ethics	3
ENVS 499	Internship in Environmental Studies	1-6
PHYS 125	Energy and the Environment (GT-SC2)	3

Required supporting courses:

ACC 201	Introduction to Financial Accounting	3
ACC 202	Introduction to Managerial Accounting	3
BUAD 101	Business of Life	3
BUAD 270	Principles of Marketing	3
BUAD 360	Managerial Finance	3
BUAD 363	Business and the Environment	3
BUAD 491	Strategic Management	3
ECON 201	Macroeconomics (GT-SS1)	3
ECON 202	Microeconomics	3
MATH 140	College Algebra (GT-MA1)	3

And one of the following:

ECON 216	Statistics for Business and Economics	3
MATH 213	Probability and Statistics	3

Core OIMBA courses (taken in fourth year)

MBA 600	Sustainability Accounting	3
MBA 601	Managerial Economics	3
MBA 603	Leadership, Ethics, and Organizational Behavior	3
MBA 605	Project Management	3
MBA 606	Marketing and Brand Strategy in the Outdoor Industry	3
MBA 611	Topics in Outdoor Industry	0

And one of the following:

MBA 609	Sustainable Outdoor Product Development and Material Sourcing	3
MBA 614	Sales and Customer Experience	3

Course	Title	Credits
<b>Year One</b>		
<b>Fall</b>		
BUAD 101	Business of Life	3
ENG 102	Academic Writing (GT-CO1)	3
ENVS 100	Introduction to Environment and Sustainability (GT-SS2)	3
HWTR 100	First Year Seminar	1
MATH 140	College Algebra (GT-MA1)	3
Gen Ed	General Education (Area II)	3
		<b>Credits</b>
		<b>16</b>

<b>Spring</b>		
ACC 201	Introduction to Financial Accounting	3
BIOL 130 & BIOL 135	Environmental Biology (GT-SC2) and Environmental Biology Laboratory (GT-SC1)	4
COM 202	Academic Writing and Inquiry (GT-CO2)	3
ECON 202	Microeconomics	3
PHYS 125	Energy and the Environment (GT-SC2)	3
		<b>Credits</b>
		<b>16</b>

<b>Year Two</b>		
<b>Fall</b>		
ACC 202	Introduction to Managerial Accounting	3
ECON 216 or MATH 213	Statistics for Business and Economics or Probability and Statistics	3
ENVS 200	Writing the Environment	3
Gen Ed	General Education (Area I)	3

2 Environment and Sustainability Emphasis (with a 3+2 Outdoor Industry MBA)

Gen Ed	General Education (Area III)	3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
ECON 201	Macroeconomics (GT-SS1)	3
Elective	Elective course	3
ENVS 301	Science of Sustainability and Resilience	3
ENVS 350	U.S. and Western Environmental Politics	3
Gen Ed	General Education (Area III)	3
<b>Credits</b>		<b>15</b>
<b>Summer</b>		
ENVS 499	Internship in Environmental Studies	3
65 credit mark completed; submit 3+2 application materials by July 1st		
<b>Credits</b>		<b>3</b>
<b>Year Three</b>		
<b>Fall</b>		
BUAD 270	Principles of Marketing	3
BUAD 360	Managerial Finance	3
Elective	Elective course	3
ENVS 390	Environmental Monitoring	4
Gen Ed	General Education (Area III)	3
<b>Credits</b>		<b>16</b>
<b>Spring</b>		
BUAD 363	Business and the Environment	3
BUAD 491	Strategic Management	3
Elective	Elective course	6
ENVS 360	Global Environmental Policy	3
<b>Credits</b>		<b>15</b>
<b>Year Four</b>		
<b>Fall</b>		
MBA 601	Managerial Economics	3
MBA 603	Leadership, Ethics, and Organizational Behavior	3
MBA 606	Marketing and Brand Strategy in the Outdoor Industry	3
<b>Credits</b>		<b>9</b>
<b>Spring</b>		
ENVS 400	Applied Sustainability	3
MBA 600	Sustainability Accounting	3
MBA 605	Project Management	3
One of:		
MBA 609 or MBA 614	Sustainable Outdoor Product Development and Material Sourcing or Sales and Customer Experience	3
MBA 611	Topics in Outdoor Industry	0
<b>Credits</b>		<b>12</b>
<b>Year Five</b>		
<b>Fall</b>		
MBA 602	Managerial Finance	3
MBA 604	Business Law for the Outdoor Industry	3
One of:		
MBA 608 or MBA 610	Resort and Hospitality Management or Supply Chain and Logistics in the Outdoor Industry	3
<b>Credits</b>		<b>9</b>
<b>Spring</b>		
MBA 607	Strategic MGT Business Models for the Outdoor Industry	3
MBA 691	Capstone Project	3
One of:		
MBA 613 or MBA 615	Natural Resource Regulation and Economics or Sustainable Finance	3
<b>Credits</b>		<b>9</b>
<b>Total Credits</b>		<b>135</b>