

# MUSIC COMPREHENSIVE MAJOR: MUSIC INDUSTRY PRODUCER EMPHASIS

The Music Industry Producer emphasis provides a well-balanced experience for musicians who wish to hone their musical knowledge while gaining valuable skills in music business, technology, and production. This major emphasis prepares graduates for a wide range of careers in sought-after fields such as studio recording, live sound reinforcement, electronic composition, artist management, the nonprofit sector, business development, and audio production for media.

## Program Learning Goals:

Upon graduation in the Music Industry Producer Emphasis, students will be able to demonstrate:

# Knowledge and practice in music industry pursuits and behaviors as assessed during required music industry coursework and, optionally, internships.

# Knowledge of Music Theory as it applies to traditional and contemporary music creatives as assessed during the music theory sequence of required courses.

# Aural Skills as they apply to traditional and contemporary music creatives as assessed during the ear training sequence of required courses.

# Knowledge and implementation of Music Technology & Production as assessed during required music technology coursework.

# Knowledge of general and domain-relevant Business principles as assessed through required Business Administration coursework.

The Music Industry Performer emphasis requires a minimum of 76 credits including the Musicianship Core (21 credits), Music Technology Curriculum (10 credits), Music Industry curriculum (12 credits), and the interdisciplinary curriculum (33 credits).

Code	Title	Credits
<b>Musicianship Core</b>		
Consists of the four-course music theory and aural skills sequence, Introduction to Music, and the Senior Recital/Project which serves as the capstone.		
MUS 128	Theory of Music Laboratory I	1
MUS 129	Theory of Music I	3
MUS 130	Theory of Music Laboratory II	1
MUS 131	Theory of Music II	3
MUS 140	Introduction to Music (GT-AH1)	3
MUS 212	Introduction to Music Technology	1
MUS 253	Theory of Music Laboratory III	1
MUS 254	Theory of Music III	3
MUS 340	Theory of Music Lab IV	1
MUS 341	Theory of Music IV	3
MUS 352	History of Music I: Ancient to Baroque	3
MUS 353	History of Music II: Classical to Modern	3

MUS 400	Student Recital or Project	2
<b>Total Credits</b>		<b>28</b>

Code	Title	Credits
<b>Music Technology Curriculum</b>		
Consists of four courses in music technology and production		
MUS 212	Introduction to Music Technology	1
MUS 313	Music Production	3
MUS 412	Music Technology II	3
MUS 413	Music Production II	3
<b>Total Credits</b>		<b>10</b>

Code	Title	Credits
<b>Music Industry Curriculum</b>		
Consists of four courses in music industry		
MUS 314	Survey of the Music Industry	3
MUS 315	Professions in the Music Industry	3
MUS 316	Connections in the Music Industry	3
MUS 317	Internships and Career Paths in the Music Industry	3
<b>Total Credits</b>		<b>12</b>

Code	Title	Credits
<b>Interdisciplinary Curriculum</b>		
Consists of 11 courses in other areas relevant to the music industry		
BUAD 210	Foundations of Business Law	3
BUAD 270	Principles of Marketing	3
BUAD 327	Social Media Marketing	3
BUAD 344	Intellectual Property Law	3
COM 151	Introduction to Mass Media (GT-AH2)	3
COM 274	Public Relations Communication	3
COM 323	Media/ Arts Management	3
COM 375	Social Media Skills	3
FILM 261	Introduction To Audio Communication	3
FILM 362	Advanced Audio Production	3
PHYS 115	Physics of Music	3
<b>Total Credits</b>		<b>33</b>

## Concert and Convocation Attendance

All Music majors must take MUS 000 Concert and Convocation Attendance each semester in residence. Six semesters of MUS 000 Concert and Convocation Attendance with a grade of "satisfactory" are required of all Music majors prior to graduation.

## Piano Proficiency

All students with a Music Major or Minor, except for the Music Technology Minor, must pass the piano proficiency examination by the end of the required theory sequence. The two-semester sequence of MUS 173 Piano class and MUS 174 Piano Class may be taken for elective credits to prepare for the exam. The specific courses are not required courses and student assessed to have sufficient piano background may prepare for the exam independently. Please contact the Department of Music for exact requirements.

## Senior Recital/Senior Project

All Music majors must pass MUS 400 Student Recital or Project with a grade of "satisfactory" prior to graduating. The nature of the recital or project will be determined by the music faculty.

## School of the Arts Immersive Experience

To encourage enriching interdisciplinary pursuits, the 1-credit course "Immersive Experience in the Arts" may be substituted for two large ensemble credits.

## Western Watershed General Education Requirements

Students must complete all Western Watershed General Education requirements to graduate.

## Graduation Requirements

Undergraduate programs require a minimum of 120 semester credits for graduation. Of those 120 credits, 40 credits must be in upper-division courses (those marked 300 and above). Fifteen of these 40 upper-division credits must be earned in courses that are part of the standard or comprehensive major program being pursued.

Students are expected to review all graduation requirements, which can be found in the Western Undergraduate Catalog: Graduation Requirements (<https://catalog.western.edu/undergraduate/graduation-requirements/>).

### Sample Plan

Degree Plans are for planning purposes. They reflect a suggested plan to complete the degree in a projected timeframe per program of study.

"Western Watershed Course(s)" refers to a course from the Tributaries area of the Western Watershed program. These courses should be chosen in consultation with the student's advisor.

Course	Title	Credits
<b>Year One</b>		
<b>Fall</b>		
ENG 102	Writing and Rhetoric I (GT-C01) (Western Watershed Fundamental Skills - Writing I)	3
MUS 100	Fundamentals of Music (GT-AH1)	3
MUS 140	Introduction to Music (GT-AH1)	3
MUS 173	Piano class	1
Western Watershed	Western Watershed MATH Fundamental Skills	3
WWGE 101/102/103/104	Headwaters (select one)	2
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
ENG 103	Writing and Rhetoric II (GT-C02) (Western Watershed Fundamental Skills - Writing II)	3
MUS 128	Theory of Music Laboratory I	1
MUS 129	Theory of Music I	3
MUS 174	Piano Class	1
Western Watershed	Western Watershed course	3
Western Watershed	Western Watershed course (PHYS 115 suggested)	3
<b>Credits</b>		<b>14</b>
<b>Year Two</b>		
<b>Fall</b>		
COM 151	Introduction to Mass Media (GT-AH2)	3
MUS 130	Theory of Music Laboratory II	1
MUS 131	Theory of Music II	3

MUS 212	Introduction to Music Technology	1
Western Watershed	Western Watershed course	3
Western Watershed	Western Watershed course	3
<b>Credits</b>		<b>14</b>
<b>Spring</b>		
BUAD 210	Foundations of Business Law	3
FILM 261	Introduction To Audio Communication	3
MUS 253	Theory of Music Laboratory III	1
MUS 254	Theory of Music III	3
MUS 412	Music Technology II	3
Western Watershed	Western Watershed course	3
<b>Credits</b>		<b>16</b>
<b>Year Three</b>		
<b>Fall</b>		
COM 274	Public Relations Communication	3
MUS 313	Music Production	3
MUS 314	Survey of the Music Industry	3
MUS 340	Theory of Music Lab IV	1
MUS 341	Theory of Music IV	3
Elective	Upper Division Elective course	3
<b>Credits</b>		<b>16</b>
<b>Spring</b>		
BUAD 270	Principles of Marketing	3
COM 323	Media/ Arts Management	3
MUS 315	Professions in the Music Industry	3
MUS 413	Music Production II	3
Western Watershed	Western Watershed course	3
<b>Credits</b>		<b>15</b>
<b>Year Four</b>		
<b>Fall</b>		
FILM 362	Advanced Audio Production	3
MUS 316	Connections in the Music Industry	3
Western Watershed	Western Watershed course	3
Western Watershed	Western Watershed course	3
Western Watershed	Western Watershed course	3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
BUAD 327	Social Media Marketing	3
BUAD 344	Intellectual Property Law	3
COM 375	Social Media Skills	3
MUS 317	Internships and Career Paths in the Music Industry	3
MUS 400	Student Recital or Project	2
MUS 499	Internship in Music (or upper-division elective or SA 400)	1
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>120</b>

Western is committed to doing our part to provide each student a clear path to graduation. This four-year degree plan is a sample map for fulfilling requirements in the major and General Education. The pathway that you take to your degree may differ somewhat from this illustration, depending on where you start and the detours and side trips you may take along the way. You are responsible for ensuring your overall, upper division, and major-specific credits as well as GPA requirements are fulfilled for graduation.